

Petaluma Tourism Improvement District Subcommittee

Meeting Agenda

Wednesday, May 15, 2019

3:00pm

Hotel Petaluma, 205 Kentucky Street, Petaluma 94952

We welcome public comment regarding any subject not on the agenda during the time identified for "Public Comment". All matters requiring a response will be forwarded to staff. Presentations made under "Public Comment" are normally restricted to three (3) minutes in length per meeting unless the Chairman specifically authorizes additional time. If you have special needs because of a disability that makes it difficult for you to participate in the meeting, or you require assistance or auxiliary aids to participate in the meeting, please contact Marie McCusker at (707) 762 9348 or marie@petalumadowntown.com by at least noon the day preceding the meeting. We will attempt to accommodate your disability. Materials related to open session items on this agenda that are submitted to the Board or Committee after distribution of the agenda packet are available for public inspection during normal business hours at the Petaluma Visitors Center, 210 Lakeville Street, Petaluma, 94952

1. Meeting call to order Kirk Lok
2. Roll Call / Introductions Marie McCusker
3. Public Comment on subjects not on the Agenda
Please limit individual comments to three minutes
4. Sonoma County Tourism vis-à-vis PVP presentation Todd O'Leary
5. Role of PTID subcommittee Members
 - Review Scope of Work / Governance
 - Subcommittee membership (add members?)
 - Review TID mission statement options
 - Determine focus / objectives
 - Determine roles / responsibilities
 - Next steps
6. Board member announcements Chair /Board Members
7. Set next meeting date for August