

Petaluma Lodging Association Board of Directors

Marketing Meeting Agenda

Tuesday, December 10, 2019 at 9:30am

Hotel Petaluma, 205 Kentucky Street, Petaluma 94952

We welcome public comment regarding any subject not on the agenda during the time identified for "Public Comment". All matters requiring a response will be forwarded to staff. Presentations made under "Public Comment" are normally restricted to three (3) minutes in length per meeting unless the Chairman specifically authorizes additional time. If you have special needs because of a disability that makes it difficult for you to participate in the meeting, or you require assistance or auxiliary aids to participate in the meeting, please contact Marie McCusker at (707) 762-9348 or marie@petalumadowntown.com by at least noon the day preceding the meeting. We will attempt to accommodate your disability. Materials related to open session items on this agenda that are submitted to the Board or Committee after distribution of the agenda packet are available for public inspection during normal business hours at the Petaluma Visitors Center, 210 Lakeville Street, Petaluma, 94952

1. Meeting call to order Kirk Lok
2. Roll Call Kirk Lok
3. Public Comment (three-minute limit)
4. Marketing discussion Chair/Board Members/McCusker
Madden Media November Report Bryan Tracy
5. Destination Development appropriation of funds Chair/Board Members/McCusker
(Discussion in advance of meeting with City Manager and DST)
6. Set next meeting date Chair /Board Members
7. Adjourn