

PETALUMA LODGING  
ASSOCIATION

**Board Meeting Agenda**

Wednesday, January 18, 2023

Sheraton Wine Country

Petaluma - 3:00 pm

*How to Submit Public Comment:* Members of the public may provide written public comments by emailing comments to Executive Director Marie McCusker [marie@petalumadowntown.com](mailto:marie@petalumadowntown.com) up to two hours prior to the meeting start. Comments will then be read into the record, with a maximum allowance of 3 minutes per individual comment, subject to the Chair's discretion.

*How to Speak Live at a Meeting:* Members of the public may address the PLA during the public comment portion of the meeting.

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|------------------------------------------------------------|---------------|
| 1. Meeting Call to Order                                   | Adrian        |
| 2. Roll Call/Introduction of Max Childs                    | Marie         |
| 3. Public Comment (limit individual comments to 3 minutes) |               |
| 4. Board Discussion/Vote                                   | Marie         |
| 5. Approval of Minutes from November 16, 2022, Meeting     | Board Members |
| 6. PLA Board Members Update                                | Board Members |
| 7. Financial Update                                        | Marie         |
| 8. PDA Board Member (Associate/Liaison)                    | Marie         |
| 9. Marketing & Event Update                                | Marie / Mary  |
| 10. Old Business/Training Program Update                   | Board Members |
| 11. Board Member Announcements                             | Board Members |
| 12. Set Next Meeting Date                                  | Marie         |
| 13. Adjourn                                                | Adrian        |