

PETALUMA LODGING  
ASSOCIATION

**Board Meeting Agenda**

Wednesday, July 20, 2022

Hotel Petaluma - Conversation Room

3:00pm

*How to Submit Public Comment:* Members of public may provide written public comment by emailing comments to the Executive Director Marie McCusker ([marie@petalumadowntown.com](mailto:marie@petalumadowntown.com)) up to two hours prior to the meeting start. Comments will then be read into the record, with a maximum allowance of 3 minutes per individual comment, subject to the Chair's discretion. All comments should be a maximum of 350 words, which corresponds to approximately 3 minutes of speaking time.

*How to Speak Live at a Meeting:* Members of the public may address the PLA during the public comment portion of the meeting.

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| 1. Meeting call to order                                   | Gregg Pearson  |
| 2. Roll Call   | Marie McCusker |
| 3. Public Comment (limit individual Comments to 3 minutes) |                |
| 4. Approval of Minutes from May 18, 2022 Meeting           | Board Members  |
| 5. PLA Board Members Update                                | Gregg Pearson  |
| 6. Financial Update  | Marie          |
| 7. BIA County Increase                                     | Marie          |
| 8. Marketing & Event Update:                               | Marie / Mary   |
| 9. Board Member Announcements                              | Board Members  |
| 10. Set Next Meeting Date                                  | Gregg / Marie  |
| 11. Adjourn  |                |