

PETALUMA LODGING
ASSOCIATION

SPECIAL MEETING AGENDA

August 23rd 3pm

Petaluma Visitors Center, 210 Lakeville Street

This meeting has been called specifically and exclusively to discuss Sonoma County Tourism's request for an increase from 2% to 3%

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| 1. Call to order | Gregg Pearson/Chair |
| 2. Introduction of Kelly Bass Seibel - VP, Community Engagement, Sonoma County Tourism | Marie McCusker |
| 3. Presentation | Kelly Bass Seibel |
| 4. Open Discussion | Board Members |
| 5. Adjourn | Gregg Pearson/Chair |