

PETALUMA LODGING
ASSOCIATION

Board Meeting Agenda

Thursday, September 22, 2022
Hotel Petaluma - Conversation Room
3:00pm

How to Submit Public Comment: Members of public may provide written public comment by emailing comments to the Executive Director Marie McCusker (marie@petalumadowntown.com) up to two hours prior to the meeting start. Comments will then be read into the record, with a maximum allowance of 3 minutes per individual comment, subject to the Chair's discretion. All comments should be a maximum of 350 words, which corresponds to approximately 3 minutes of speaking time.

How to Speak Live at a Meeting: Members of the public may address the PLA during the public comment portion of the meeting.

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| 1. Meeting Call to Order | Gregg Pearson |
| 2. Roll Call | Marie McCusker |
| 3. Public Comment (limit individual comments to 3 minutes) | |
| 4. Approval of Minutes from July 20, 2022 Meeting | Board Members |
| 5. PLA Board Members Update | Gregg Pearson |
| 6. Financial Update | Marie |
| 7. Sonoma County Tourism/BIA Update | Marie |
| 8. Marketing & Event Update | Marie / Mary |
| 9. Board Member Announcements | Board Members |
| 10. Set Next Meeting Date | Gregg / Marie |
| 11. Adjourn | |