

PETALUMA LODGING
ASSOCIATION

Board of Directors Meeting Minutes

August 23, 2023

Special Meeting at Courtyard by Marriott Petaluma

- **Call to Order/Introductions:** The meeting was called to order at 3:20 pm.
- **Roll Call:**
Present: Max Childs - Sheraton Sonoma Wine Country, Sean Marsden – Courtyard By Marriott Petaluma, Adrian Vasquez – Hampton Inn, Pauline Wood, KOA SF/Petaluma, Marie McCusker – Petaluma Downtown Association, Mary Roualdes – Petaluma Visitors Program
- **Public Comment:** None

PTID Renewal/Civitas Update/Discussion: Marie continued the discussion regarding Civitas and recapped the history of progression. She shared the potential up-and-coming law change with an ordinance.

Ingrid was opposed to the accelerator, so in an effort to move things along, Marie removed it for now. She shared that it is not necessarily completely off the table, stating that we can petition for it down the line if needed.

Marie requested that the board members continue to be engaged with City Council, and continue to educate members so they understand the value of the PLA and its partnership with the Petaluma Visitors Program.

Bylaws Discussion: There was a discussion about how the current bylaws affect the ability of current members to run for the board because it puts limitations on the small group. There was a motion from Pauline to delete from Article VII, Section 3: “An officer who has served two (2) consecutive terms may be reelected to the same office after a period of two (2) years from the time the second term concluded.” Sean offered the second motion. The motion passed unanimously.

- **Next Meeting Date**
The next meeting was scheduled for September 20, 2023, at Sheraton Sonoma Wine Country
- **Meeting adjourned at 4:40 pm**

