## PETALUMA LODGING ASSOCIATION

Petaluma Tourism Improvement District (PTID) Advisory Sub Committee – "Think Tank"

October 7, 2024, 3 pm Hotel Petaluma – 205 Kentucky Street

*How to Submit Public Comment*: Members of the public may provide written public comments by emailing comments to Executive Director Marie McCusker <u>marie@petalumadowntown.com</u> up to two hours before the meeting starts. Comments will then be read into the record, with a maximum allowance of 3 minutes per individual comment, subject to the Chair's discretion.

*How to Speak Live at a Meeting*: Members of the public may address the PLA during the public comment portion of the meeting.

- 1. Call to order
- 2. Roll Call
- 3. Report on Strategic Partnerships
- 4. City of Petaluma representative update
- 5. Subcommittee Open Discussion
- 6. Adjourn

Max Childs/Chair Max Childs/Chair Committee Members Karen Nau Committee Members Max Childs/Chair