



★  
Visit  
**PETALUMA**

**2024 HOLIDAY EVENTS**

**Santa's Arrival at River Plaza**

Nov 30 • 11:30am • River Plaza Shopping Center

**Small Business Saturday**

Nov 30 • Look for Businesses with the Shop Small Icon

**City of Lights Driving Tour**

Dec 1-31 • Go to VisitPetaluma.com for map

**Theater Square Tree Lighting**

Dec 6 • Entertainment at 5:30pm • Tree Lighting at 6:30pm

**Holiday Open House and Marketplace**

Dec 14 • 11am-5pm • Downtown Merchants

**Lighted Boat Parade**

Dec 7 • Arrival at Turning Basin at 6pm

**Luma Ice, Outdoor Skating Rink**

Dec 13-Jan 7 • Sonoma-Marin Fairgrounds, 100 Fairgrounds Dr.

**Petaluma Visitors Program**

210 Lakeville Street, Petaluma, CA 94952 • 707-769-0429

VisitPetaluma.com

★ Save this calendar for Festive Fun throughout the Season! ★

**THANK YOU TO OUR SPONSORS**

Alphabet Soup Thrift Store • Barber Cellars • Fiber Circle Studio • Holiday Art Fest • Holiday Crafterino  
Hollingsworth Jewelers Gallery • Hospice Petaluma • Petaluma Cheese Shop • Petaluma Downtown Association  
Petaluma Historical Library & Museum • Petaluma School of Ballet & North Coast Ballet California  
Petaluma United Methodist Church • Petaluma Valley Baptist Church • Petaluma Visitors Program  
Sky Hill Cultural Alliance • Sonoma Spice Queen • Theater Square • The Fabulous Women • Windrush Farm

# 2024 PETALUMA HOLIDAY EVENTS

**11/9 HOLIDAY WISH LIST PARTY** Hollingsworth Jewelers Gallery, 151 Petaluma Blvd. S., Suite 107. Bright things come in small packages! Celebrate this season and fill your wish list with enduring gems at Hollingsworth Jewelers Gallery Wish List Party, which features customer giveaways, drawing items, entertainment, food and beverage. 4-7pm. (707) 763-6053. [hollingsworthjewelers.com](http://hollingsworthjewelers.com)

**11/16 CHRISTMAS CRAFT FAIRE** Petaluma United Methodist Church, 410 D St. A variety of artists including glass work, quilted items, flowers in resin, jewelry, beaded night lights, ceramic items, vintage jewelry, turned wooden bowls, lavender pillows, cheese boards, floral arrangements and more! Come join us and get in the holiday spirit. 10am-4pm. 707-762-9785. [petalumaumc.org](http://petalumaumc.org)

**11/22-12/30 HAND MADE CLOSET SALE** Fiber Circle Studio, 113 Kentucky St. Buy lightly used and unworn hand knit and crocheted sweaters, scarves, and hats that have been made by folks in our local community who are looking to rehome things they have made and never wear. All items are made of natural materials. Prices range from \$45-\$150! 11am-5pm. 707-774-6101. [fibercirclestudio.com](http://fibercirclestudio.com)

**11/23 HOLIDAY CRAFTERINO** Petaluma Veterans Memorial Hall, 1094 Petaluma Blvd. S. The 13th Annual Crafterino is a premier local handmade event. Highlights include regional artists and craftspersons, the opportunity to buy local, hourly raffles, swag bags to first 100 guests. Support our beloved Petaluma non-profit COTS (The Committee on the Shelterless). 10am-4pm. \$2. 415-244-4796. [holidaycrafterino.com](http://holidaycrafterino.com)

**11/26 HOLIDAY FOOD FAIR** Hotel Petaluma, 205 Kentucky St. Purchase directly from local artisans! Support our local food vendors and prepare for the holidays! Sampling is up to the discretion of the vendors. Food available for consumption in the Hotel. A \$5 ticket benefits Petaluma People's Services & is your automatic entry for raffle prizes! 3-7:30pm. \$5. Tickets & time reservation required. [holidayfoodfair.com](http://holidayfoodfair.com)

**11/29, 30 & 12/1 BLACK FRIDAY 50% OFF SALE!** Alphabet Soup Thrift Store, 203 & 217 Western Ave. Celebrating the Holidays with 50% off everything in both stores. Fri.-Sat. 10am-5pm; Sun. 11am-4pm. 707-971-5198. [alphabetoupstores.com](http://alphabetoupstores.com)

**11/30 SANTA'S RIVERBOAT ARRIVAL** River Plaza Shopping Center, 54 E. Washington St. Entertainment starts at 11:30am and Santa and Mrs. Claus arrive by tugboat at noon. Stay for photos with Santa & Mrs. Claus and then head downtown to support Small Business Saturday. Free. 707-769-0429. [VisitPetaluma.com](http://VisitPetaluma.com)

**11/30 SMALL BUSINESS SATURDAY** Petaluma Downtown Association. Multiple businesses and locations. Petaluma embraces the shop small movement with many local participants. Support shopping local! Look for businesses with the Shop Small icon. [PetalumaDowntown.com](http://PetalumaDowntown.com)

**11/30 & 12/1 SONOMA SPICE QUEEN'S SHOP SMALL SATURDAY & SUNDAY** 9 4th St. Shop small this holiday season at Sonoma Spice Queen! The first 35 customers on Saturday at 10am will receive a free gift bag. Free drinks, treats and giveaways Saturday & Sunday. 10am-6pm. *Happy Holidays-Wind, SSQ.* 707-776-7678. [sonomaspicequeen.com](http://sonomaspicequeen.com)

**11/30 & 12/1 WINDRUSH FARM HOLIDAY ART FAIRE** 2263 Chileno Valley Rd. Join us for a weekend out on the farm. Over 25 wonderful local artists will be selling their work: fiber arts, jewelry, brooms, woodwork, candles, and more. There will also be brick oven pizza for a yummy snack. You can also say hello to the sheep. 10am-3pm. Free. 707-775-3390. [windrushfarm.wordpress.com](http://windrushfarm.wordpress.com)

**12/1 HOLIDAY ART FEST** Hermann Sons Hall, 860 Western Ave. Holiday Art Fest is a curated marketplace filled with one-of-a-kind holiday folk art and gifts. Shop local artisans and makers for holiday décor, jewelry, ceramics, gourmet gifts, ornaments & more! It's enough to make even Santa feel nostalgic! 10am-3pm. \$3 (kids under 12 free). [facebook.com/holidayartfest](http://facebook.com/holidayartfest)

**12/1-31 CITY OF LIGHTS DRIVING TOUR** Petaluma Visitors Program. A self-guided tour of beautifully decorated homes and businesses. Map available online and at the Petaluma Visitors Center (210 Lakeville St.) by Dec. 1. Free. 707-769-0429. [VisitPetaluma.com](http://VisitPetaluma.com)

**12/3 HOLIDAY MAKER'S FAIR** Hotel Petaluma, 205 Kentucky St. Get your holiday shopping done locally! Buy one-of-a-kind gifts directly from local artists and makers, all while supporting your community. 3-7:30pm. \$5 donation/kids free. Get your ticket and time slot secured at [barbercellars.com/holidaymakersfair](http://barbercellars.com/holidaymakersfair)

**12/6 "LIGHT UP A LIFE" TREE LIGHTING** Walnut Park, 201 Fourth St. An annual community event where people come together in remembrance and celebration of the lives of those we have loved and lost. Each light symbolizing the life, hopes and dreams of a loved one. 6-7pm. [providence.org/locations/norcal/hospice-of-petaluma](http://providence.org/locations/norcal/hospice-of-petaluma)

**12/6 HOLIDAY TREE LIGHTING** Theater Square Plaza, 140 Second St. Basin Street Properties and Petaluma Downtown Association. Join an evening of fun and welcome in the Holidays with the Theater Square tree lighting event! Entertainment including Santa's mailbox, visit with Santa, a laser light show, and more! 5:30-7:30pm, Tree Lighting at 6:30pm. [TheatreDistrict.com](http://TheatreDistrict.com)

**12/7 LIGHTED BOAT PARADE** Watch the beautifully decorated boats make their way down the Petaluma River ushering in the holiday season! Vessels of all sizes—power, sail, and people-powered are welcome to join in the Petaluma Yacht Club's flotilla, with spectators lining the shore to take in the spectacle! The boat parade leaves the Petaluma Marina at 5:30pm and arrives at the Turning Basin around 6pm. [PetalumaYachtClub.com](http://PetalumaYachtClub.com)

**12/13-14 FESTIVAL OF TREES** Hall of the Above, 199 Petaluma Blvd. N. Stroll through 40+ gorgeous trees decorated by local businesses, non-profits and families with a glass of wine or cup of cocoa. All trees up for auction and proceeds given back to charity. We will have a festive Sweet Shoppe, an Amazing Raffle, Christmas photos with Santa and Victoria Webb, and extraordinary TREES! Fri. 6-9pm; Sat. 1-9pm. Free. 707-782-0123. [thefabulouswomen.org/festival-of-trees](http://thefabulouswomen.org/festival-of-trees)

**12/13-15 THE NUTCRACKER** Petaluma School of Ballet & North Coast Ballet California. Sonoma State University, Evert B. Person Theater, 1801 E. Cotati Ave. Rohnert Park. Annual holiday full-length production of The Nutcracker Ballet. Fri. 7:30pm; Sat. 1:30 & 6:30pm; Sun. 1:30pm. [petalumaschoolofballet.com](http://petalumaschoolofballet.com)

**12/13-1/7 LUMA ICE** Sonoma-Marin Fairgrounds, 100 Fairgrounds Dr. Offering daytime and evening skating, event and facility rental, and more on the only real ice outdoor skating rink in Sonoma County. Interested in hosting a corporate team-building event, holiday party or other event at the ice rink? Want to bring a group of skaters such as a school tour or holiday camp field trip? Sponsorships and other partnership opportunities are available. [cityofpetaluma.org/lumaice](http://cityofpetaluma.org/lumaice)

**12/14 DOWNTOWN HOLIDAY MARKET & SHOPPING STROLL** Downtown Petaluma. A mini-faire showcasing local businesses and artisans selling the perfect holiday gifts. There will be live holiday music, dancers, and kids activities including facepainting and pictures with Santa. Shop thoughtfully, shop locally! 11am-5pm. [PetalumaDowntown.com](http://PetalumaDowntown.com)

**12/14-15 FESTIVAL OF CHRISTMAS** Petaluma Valley Baptist Church, 580 Sonoma Mtn. Pkwy. Enjoy music from local school groups, free popcorn & cookies, a living nativity, a tea room, Christmas lights & decorations, carolers, and more! Free. 4-8pm. 707-763-2277. [petalumabaptist.org](http://petalumabaptist.org)

**12/31 NEW YEARS EVE GALA** Presented by the Sky Hill Cultural Alliance & Petaluma Museum Association. 20 Fourth St. An annual tradition! Enjoy a festive evening with music by the masters, performed by string players from the San Francisco Symphony and pianist Elizabeth Walter. Complimentary wine and cheese. Balcony seating with elite beverage service. 7-9pm. \$50-70. 707-778-4398. [petalumamuseum.com](http://petalumamuseum.com)

★ = Featured Event